

FORECAST PROFIT AND LOSS		
Fruity Entertainment B.V.	Yr 1	Yr 2
Turnover	239.928.519	601.968.550
Payout	(225.413.973)	(565.622.927)
Bonus	(3.739.040)	(8.908.411)
Revenue	10.775.506	27.437.212
PSP Transaction Fees	(857.730)	(2.184.002)
Customer Fraud & Chargeback Costs & Domant Fees	(4.310)	(10.975)
Third Party Game Content Costs	(1.108.800)	(2.823.289)
Third Party Platform Fees	(319.320)	(799.604)
Third Party Jackpot Contributions	(22.629)	(57.618)
Marketing: Affiliates - Revenue Share	(1.831.836)	(4.664.326)
Cost of Sales	(4.144.624)	(10.539.814)
Gross Profit	6.630.881	16.897.398
Marketing Expenses	(5.936.983)	(9.997.924)
Net Contribution	693.898	6.899.474
Site Hosting & Infrastructure	(43.102)	(109.749)
Site Content & Translation Expenses	(21.551)	(54.874)
Customer Operations Expenses	(119.635)	(293.193)
Customer Operations Tools	(5.000)	(5.000)
Staff: Salary Costs	(574.650)	(642.600)
Staff: Benefits & Taxes	(63.850)	(71.400)
Operational Recharges	(538.775)	(1.371.861)
Tech: Software Licence Fees	(96.980)	(246.935)
Tech: Maintenance & Consumables	(10.776)	(27.437)
Legal & Consultancy Costs	(30.000)	(60.000)
Overheads: Other Expenses	(40.000)	(193.568)
Overheads: Consultancy Fees	(105.516)	(1.046.733)
Overheads: Office Expenses	(73.960)	(120.456)
Finance Costs	(5.000)	(7.000)
Expenses	(1.728.794)	(4.250.806)
EBITDA	(1.034.896)	2.648.667
Non EBITDA Expenses		
Profit/(loss) after tax	(1.034.896)	2.648.667

	Yr 3
	835.680.417
	(785.759.425)
	(12.213.968)
	37.707.024
	(3.001.479)
	(15.083)
	(3.880.053)
	(1.098.262)
	(79.185)
	(6.410.194)
	(14.484.255)
	23.222.768
	(10.710.231)
	12.512.538
	(150.828)
	(75.414)
	(413.261)
	(5.000)
	(653.400)
	(72.600)
	(1.885.351)
	(339.363)
	(37.707)
	(90.000)
	(550.352)
	(1.566.964)
	(150.765)
	(14.000)
	(6.005.006)
	6.507.532
	6.507.532